Performance Report
Fiscal Year 2020: June

Are we helping guests move into housing?
Yes! However, we are below our mid-point target. We always strive to help as many guests as possible and it’s amazing to see how many more guests we have helped move into housing than last year.

Although now more than ever, guests need a safe place to live, it is more of a challenge to navigate the process. We have seen great progress since mid-March and guests are still able to move into housing. Just not as much as we would like to see. As the city slowly and cautiously reopens, we hope the number of guests and the speed in which guests can move into housing will increase. Though not likely to allow us to fully reach our annual mid-point target of 148 guests moving into housing, but we will try.

![Number of MK guests we have helped move into housing this year](chart1)

Are guests who formerly experienced homelessness remaining in housing?
Yes, and we are at our stretch target! Our strong eviction prevention work enables us to keep a high retention rate. For residents in housing after 2 years, our retention rate is 95%. For both years, at least 9 out of 10 residents are still in housing!

![Percent of MK’s PSH residents still in housing after 1 year](chart2)
Performance Report
FY20: June

Are we delivering high-quality, guest-centered services?

Yes! We are reaching most of our mid-point targets. MK Plate score is right in between our mid-point and stretch target and has been very consistent all year. For guests we helped obtain SSI/SSDI through SOAR, we are above our mid-point targets! We are working with clients who had SOAR applications submitted through the DHS SOAR team last year. They were in last year’s targets not in this year’s targets.

We finished surveying PSH residents on their connections to mental and physical health services and thus we see an increase in both. However, we are below the mid-point target for number of guests connected to mental health services.

Data and targets are year-to-date

Average MK Plate score
(a tool developed by MK to measure the nutritional value of each meal. Scale is 1-4 measuring if a meal contains protein, fruit, vegetables, and whole grains)

MK guests we helped obtain SSI/SSDI through SOAR

MK guests we helped connect to mental health services

MK guests we helped connect to physical health services

Our #1 value, Guests are at the center of everything we do, is measured by asking guests two questions:

Percent of guests who feel that all Miriam’s Kitchen staff treat them according to what they need, regardless of their race, gender, background, identity, or lived experience

Percent of guests who feel their needs and goals are met to the best of Miriam’s Kitchen’s abilities

Source: MK PIT count and PSH resident surveys. Last year’s results include Outreach GPRA, we are still figuring out how to gather data this year
Are we building and exerting our leadership to accelerate ending chronic homelessness in DC?

The Mayor included new PSH units for 96 individuals and 50 families totaling $4.5 million in her FY 2021 budget. In the Council’s first budget, they added 118 PSH units for individuals and 53 PSH units for families, totaling an additional $5.5 million. In addition the Council, fully restored the Outreach funding, funded Project Reconnect to FY20 amounts, and added more funding for the Emergency Rental Assistance Program (ERAP). The Council’s budget will be up for a final vote on July 21st.

The Point-in-Time survey was conducted late January. The number of individuals experiencing chronic homelessness in January was 1,337. Even though we saw a decrease from last year, it was not as much as we wanted. Also, a lot has changed since January and we are working with the city to work on monthly tracking again. Last year, 1,374 individuals were counted that night, so that is our threshold target for this year.

Throughout FY20 we have been actively growing our Communications department to expand the reach of our work and deepen the awareness and need to end chronic homelessness. We will fully set targets and begin measuring this work in FY21.

% of audience growth across social media and email recipients
Are we meeting our objectives?
Yes. We are at or above our mid-point target with 10 of our 13 measures. Hopefully, we can continue to meet our mid-point targets. All measures are meeting our threshold targets, which is great to see.

Are we recruiting and retaining high-performing, values-centered staff?
Yes, we are above our stretch target! We are busy recruiting for the many positions we currently have open and building a strong culture so that staff stay at Miriam’s Kitchen.

Are we building and maintaining an equitable and inclusionary culture?
Percent of staff self reporting a strong sense of belonging at MK at the end of the fiscal year
Are we financially sustainable?

Yes! We raised almost $1.25 million more than our annual target of $3.75 million and about $2 million more than last year! We continue to fundraise so that we can cover additional costs and build our reserves. The fundraising environment in the coming year or two could be tough, so having strong reserves is very important.

The reporting of our expenses in reserves are a month delayed. Are strong fundraising has impacted the amount in reserves and we are above our stretch target!

Amount of non-contract revenue raised (in millions)

- **YTD Actual**: 4.98
- **This Time Last Year**: 3.08
- **Threshold Target**: 3.58
- **Mid-Point Target**: 3.39
- **Stretch Target**: 3.1

Months of expenses in reserve

- **Source**: May expense report
- **4% from last month**
- **YTD Actual**: 7.6
- **This Time Last Year**: 3.4
- **Threshold Target**: 3.5
- **Mid-Point Target**: 3
- **Stretch Target**: 2.9