Performance Report  
Fiscal Year 2021: December 2020

Are we helping guests move into housing?

Yes, we are just under our mid-point target and so happy to help 22 guests move into housing! Throughout the fiscal year, we will help as many guests as possible move into housing but set our annual mid-point target at 106 guests.

While we have all had to adapt due to the pandemic, we continue to hold guests at the center of everything we do. We continue to open every Monday through Friday, serving a hot meal and helping guests connect to services they need. Whether they come to Miriam’s (now working from tents outside), are seen in the community by our Outreach team, or in an apartment as part of our Permanent Supportive Housing team we continue to help guests achieve their goals.

Number of MK guests we have helped move into housing this year

Are guests who formerly experienced homelessness remaining in housing?

Yes, and we are at our stretch target! Our strong eviction prevention work enables us to keep a high retention rate. For residents in housing after 2 years, our retention rate is 96%. For both years, at least 9 out of 10 residents are still in housing!
Are we delivering high-quality, guest-centered services?

Yes, all measures are at least at our mid-point targets and most are at or above our stretch targets! A great way to start the fiscal year in a pandemic. Last year we had the data for residents in PSH who were connected to mental and physical health services at this time. We are still in the process of collecting that data for this year. We are also working with programs on how to collect data for our #1 Value this year given the pandemic.

The charts below show targets for this month, our annual mid-point targets are

- Guests we helped obtain SSI/SSDI through SOAR: 9 guests
- Guests we helped connect to mental health services: 274 guests
- Guests we helped connect to physical health services: 249 guests

### Average MK Plate score
(a tool developed by MK to measure the nutritional value of each meal. Scale is 1-4 measuring if a meal contains protein, fruit, vegetables, and whole grains)

- YTD Actual: 3.8
- Threshold Target: 3.5
- This Time Last Year: 3.8
- Mid-Point Target: 4.0
- Stretch Target: 4.2

### MK guests we helped obtain SSI/SSDI through SOAR

- Data and targets are year-to-date

### MK guests we helped connect to mental health services

- Data and targets are year-to-date

### MK guests we helped connect to physical health services

- Data and targets are year-to-date

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**Our #1 value, Guests are at the center of everything we do, is measured by asking guests two questions:**

- Percent of guests who feel that all Miriam’s Kitchen staff treat them according to what they need, regardless of their race, gender, background, identity, or lived experience
- Percent of guests who feel their needs and goals are met to the best of Miriam’s Kitchen’s abilities

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**Source:** MK PIT count and PSH resident surveys. Last year’s results include Outreach GPRA, we are still figuring out how to gather data this year.
Are we building and exerting our leadership to accelerate ending chronic homelessness in DC?

As DC prepares for budget advocacy season, this year will be very different than past years primarily due to the pandemic response and expected budget shortfalls this year. We are working closely with our partners through The Way Home Campaign to strategize plans for this year and develop our budget asks.

**Amount invested in ending chronic homelessness by the DC government**

Overview of the city’s FY22 budget

The Point-in-Time survey is happening on January 27, 2021. Last year there were 1337 individuals experiencing chronic homelessness in DC counted during the PIT so that is our mid-point target for this year – hoping that it will at least stay the same. Data will come in the Spring

**Number of individuals experiencing chronic homelessness in DC** (lower is better)

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   1374
   1337
   1270
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*Source: 2021 DC PIT count*

Starting last fiscal year and continuing into this fiscal year, we are actively growing our Communications department to expand the reach of our work and deepen the awareness and need to end chronic homelessness. This is our first quarter reporting growth based on October’s baseline audience of almost 34,000. We are already exceeding our expectations!

**% of audience growth across social media and email recipients since the beginning of this fiscal year**

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2.8
1.5
1
0.5
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Are we meeting our objectives?

Yes. For the 11 measures that we have data for, 10 are at or above mid-point targets. Given the pandemic, it is impressive to be this much above our mid-point target here.

Are we building and maintaining an equitable and inclusionary culture?

We should have data for this fiscal year in the Spring or Fall

Are we recruiting and retaining high-performing, values-centered staff?

Yes, we are above our stretch target! We are busy recruiting for the few positions we currently have open and building a strong culture so that staff stay at Miriam’s Kitchen.
Are we financially sustainable?

Yes, we are above our stretch target! October to December is our largest fundraising season and helps sustain us through the rest of the fiscal year. Raising 56% more than our mid-point target continues to set us up for success during these unprecedented times. Our annual mid-point target is $2.9 million, and we are about 80% there already.

The reporting of our months of expenses in reserves is at least a month delayed. Continuing from last fiscal year, we have strong reserves to help us through our pandemic response.